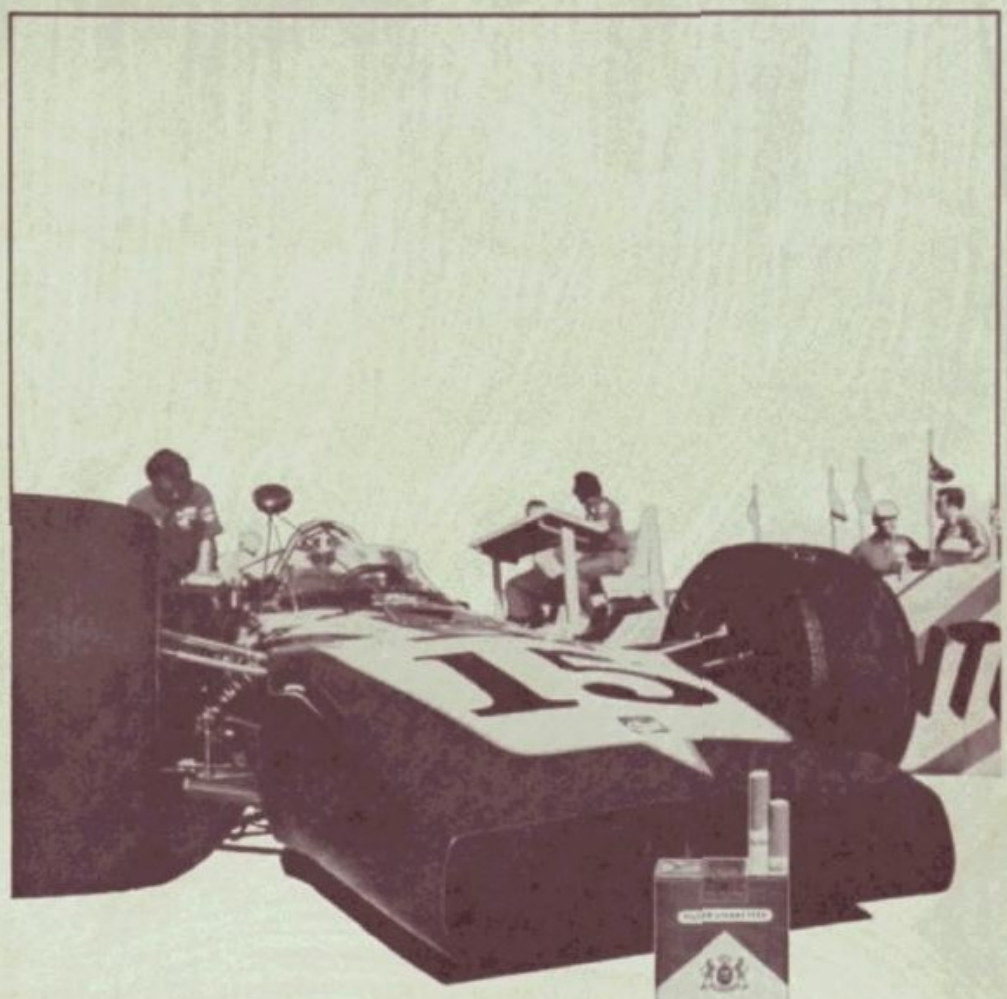
LEO BURNETT COMPANY, *Inc.*

Ad No. 2414—Req. No. 79008—Championship Trail Local Newspaper Race Ad—4 col. x 150 lines—B&W (A)

Printed in U.S.A.



Come to where the flavor is.
Come to Marlboro Country.

20 mg."tar," 1.3 mg. nicotine av. per cigarette, FTC Report Nov. '70

Marlboro Championship Trail

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Source: https://www.industrydocuments.ucsf.edu/docs/ftkn0003

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